



Improving lives through the prevention and treatment of anogenital & HPV-related diseases

Branding Opportunities

2025 – 2026

WEB APP

MEETINGS

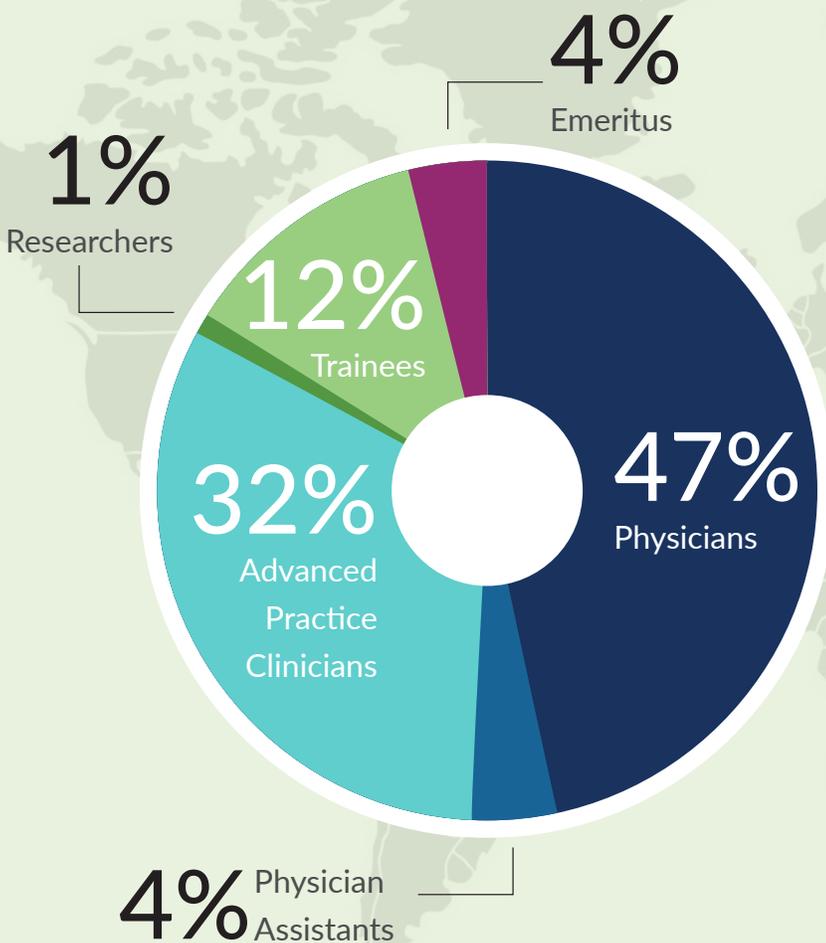
SPONSORSHIPS

GUIDELINES
WEB PAGE

About ASCCP

ASCCP is a community of health professionals focused on anogenital and HPV-related diseases. The audience, which varies from novice clinicians learning basic concepts to experienced practitioners seeking to update knowledge and refine techniques, includes:

- **Physicians:** Gynecologists, family physicians, gynecologic oncologists, pathologists, pediatricians, dermatologists
- **Advanced practice clinicians:** Nurse practitioners, physician assistants, certified nurse midwives, nurses
- **Public health advisors, epidemiologists administering cancer prevention programs**



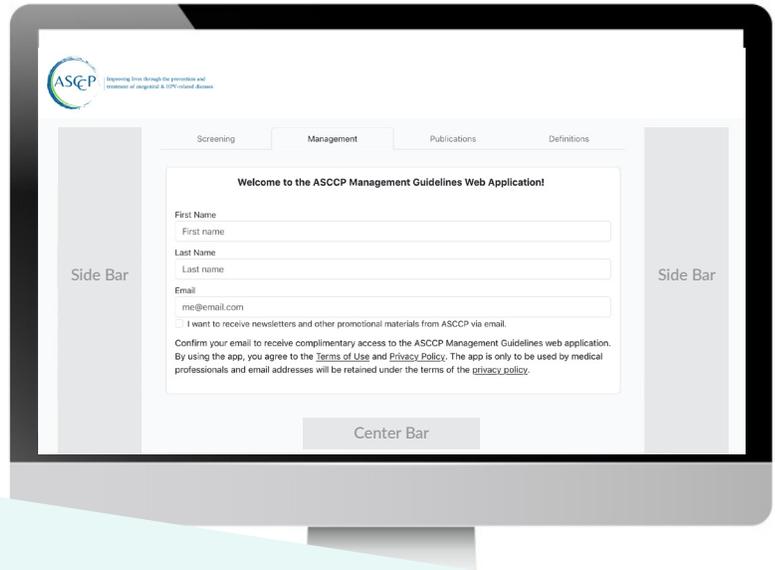
175
International
members from
48 countries

Web App

Pricing & Information for Advertising on the ASCCP Web App
View the Web App: <https://app.asccp.org/>

Advertise on the ASCCP Web App Today!

Reach a highly engaged audience of healthcare professionals specializing in the prevention and treatment of anogenital and HPV-related diseases. This is the go-to digital resource for up-to-date, risk-based management guidelines.



Rates

Limited-Time Introductory Offer

Lock in your presence for just \$10,000/month for a 3-month minimum commitment—a powerful opportunity to elevate your brand while reaching a targeted medical audience. **Space is limited**—contact us today to reserve your spot and take advantage of this limited-time pricing! Email: info@asccp.org

Ad	Side Bar	Center Bar
Specifications	150 pixels x 600 pixels	300 pixels x 50 pixels
Pricing per Month(s)	1 \$20,000	1 \$25,000
All packages include: <ul style="list-style-type: none"> • High-visibility placement • Real-time performance metrics • Direct access to ASCCP's highly engaged user base 	2 \$35,000	2 \$40,000
	3 \$50,000	3 \$55,000
	4 \$65,000	4 \$70,000
	5 \$80,000	5 \$85,000
	6 \$95,000	6 \$100,000
	7 \$110,000	7 \$115,000
	8 \$125,000	8 \$130,000
	9 \$140,000	9 \$145,000
	10 \$155,000	10 \$160,000
	11 \$170,000	11 \$175,000
	12 \$185,000	12 \$190,000

Why Advertise with ASCCP?

- Thousands of monthly users
- Trusted by medical professionals worldwide
- Direct alignment with your brand's mission to support women's health

Onsite Meeting Exhibits

Pricing & Information for Exhibiting at ASCCP Meetings

Why Exhibit at ASCCP Meetings?

- Network with a variety of healthcare professionals in the following areas: gynecology, gynecologic oncology, family medicine, internal medicine, pathology, dermatology, and pediatrics
- Introduce new products
- Build brand visibility
- Participate alongside faculty during hands-on sessions

Reach nearly 500 attendees from around the world
at the ASCCP Scientific Meeting, and up to 300 attendees at
Comprehensive Colposcopy Courses

Exhibit Opportunities

Meeting: Date & Location	One 6 ft Tabletop	Two 6 ft Tabletops
Comprehensive Colposcopy Courses		
October 22-25, 2025 Atlanta, GA	\$1,750	N/A
January 7-10, 2026 Tampa, FL	\$1,750	N/A
Exhibit Combo: Atlanta, GA & Tampa, FL Courses	\$3,300	N/A
ASCCP Scientific Meeting: April 23-25, 2026 Orlando, FL		
<i>*Comprehensive Colposcopy Course is co-located with the ASCCP Scientific Meeting</i>		
Early Bird Rate (Expires January 31, 2026)	\$2,800	\$5,400
Regular Rate	\$3,000	\$5,800

ASCCP Scientific Meeting Sponsorships

Branding Opportunities at the ASCCP Scientific Meeting

Connect with existing and potential customers, introduce new products, and build brand visibility at the ASCCP Scientific Meeting with a variety of sponsorship opportunities.

Rates

Sponsorship	Description	Pricing
Hotel Door Drop	Have your message delivered right to attendees' doors. Promotional pieces must not be larger than 8.5" x 11" and are subject to approval. <i>*3 sponsorships available</i>	\$5,000
Hotel Key Card	Remind attendees about your company each time they enter their room. Your logo/product will be printed on key cards for the ASCCP Scientific Meeting hotel.	\$7,500
Sponsored Bag	Elevate your brand visibility with custom logo bags that attendees will carry throughout the event.	\$7,500
Promotional Inserts	Have your promotional piece seen by every attendee as they pick up their registration materials.	\$1,500
Program Advertising	Guaranteed way to reach your attendees! <ul style="list-style-type: none">• Inside Full Page Ad• Inside Half Page Ad• Inside Quarter Page Ad	<ul style="list-style-type: none">• \$4,000• \$2,500• \$1,400
Satellite Symposia	Host a lunch symposium highlighting the latest research or product from your company. Sponsorship includes mailing list, meeting room rental, basic audiovisual (screen, podium with mic, LCD projector), advertising in the final program, on-site signage, website, and email promotions. <i>*2 sponsorships available</i>	\$20,000
Corporate Sponsorship	<ul style="list-style-type: none">• Gold: Tabletop exhibit, recognition, invitation to VIP reception, free promotional insert, discounted registration on full-access conference badges, (5) additional exhibit-only badges• Silver: Tabletop exhibit, recognition, discounted registration on full-access conference badges, (2) additional exhibit-only badges• Bronze: Recognition*, discounted registration on full-access conference badges, one additional exhibit-only badge <i>*Recognition includes onsite signage, meeting program and ASCCP website</i>	<ul style="list-style-type: none">• \$40,000• \$15,000• \$5,000



Guidelines Web Page

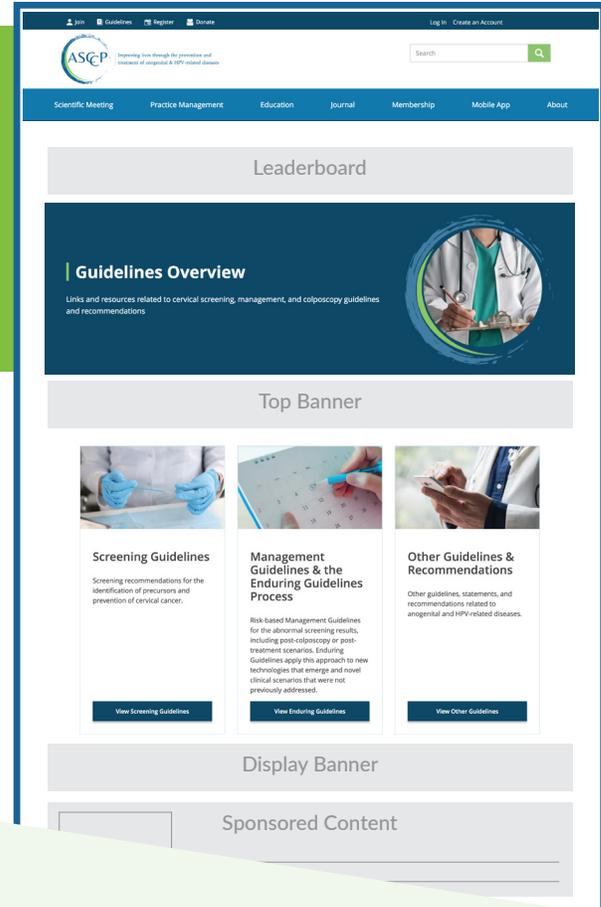
Pricing & Information for Advertising on ASCCP's Guidelines Web Page

<https://www.asccp.org/clinical-practice/guidelines>

Trusted by Thousands:

Our Guidelines Page is the
#1 Most Visited Resource
on [ASCCP.org](https://www.asccp.org)

Build your brand's visibility among an interdisciplinary group of healthcare professionals focused on improving lives through the prevention and treatment of anogenital and HPV-related diseases.



Rates

Ad	Specifications	Monthly Pricing
Leaderboard	728 pixels x 90 pixels; Prominent banner placement positioned directly above the web page's navigation bar.	\$3,000
Top Banner	728 pixels x 90 pixels; Banner placement positioned directly below the spotlight.	\$2,750
Display Banner	728 pixels x 90 pixels; Banner placements integrated throughout the web page.	\$2,500
Sponsored Content	300 pixels x 200 pixels; Showcase your company, product or service with an engaging graphic and text (50-words).	\$2,250